

# CHRISTOPHER ROBISON



## SUMMARY

Results-oriented and versatile professional with extensive experience in software engineering and leadership roles. Skilled in a wide range of programming languages, including JavaScript, C++, Java, Python, and more. Proven track record of successfully leading teams and driving strategic planning, process improvement, and product development initiatives. Strong expertise in microservices architecture, Agile methodologies, and cloud services. Committed to continuous learning and staying updated with emerging technologies.

## EXPERIENCE

### D. HARRIS TOURS, INC. CTO

FEBRUARY 2020 - PRESENT

- Led the development and implementation of business processes and technology that allowed D Harris to grow from a fleet of two buses to 12 buses.
- Updated and enhanced the company's systems with modern tools to better manage the growing business, including real-time bus data, automated maintenance notifications, and automated trip confirmations and notifications via email and SMS.
- Implemented route optimization algorithm to identify opportunities for one bus to handle multiple trips, increasing their daily revenue by 30%.
- Implemented automated notifications for trips, bus maintenance, and billing and invoicing.

### CONVERSANT, INC. (FORMERLY MEDIAPLEX)

JULY 2010 - FEBRUARY 2020

MANAGER, SOFTWARE ENGINEERING

Led the Rich Media Ad team and later the Mobile Ad team.

- Designed, developed, and maintained the infrastructure and code-base that served many millions of mobile and rich media ads each day.
- Led the Rich Media effort and helped modernize the ad serving infrastructure and metric collection.
- Designed and implemented a RESTful API for serving rich media ads and built out scalable backend services to handle integration with existing servers and infrastructure.
- Contributed to the IAB MRAID 2.0 standard, implemented MRAID SDKs on iOS and Android platforms, and developed and deployed mobile ad solutions for multiple platforms.
- Architected and deployed 'Rich Media' ad delivery and reporting infrastructure, RESTful API for ad serving, tracking metrics, and reporting, and developed client-side Javascript 'ad controller' for mobile and web.
- Developed flexible metrics tracking with non-blocking endpoints.

### MINDJET WEB ARCHITECT

SEPTEMBER 2007 - JULY 2010

- Migrated the Mindjet website from PHP to an ASP.Net solution and headed up Mindjet's foray into the Software as a Service (SaaS) arena-- Mindjet Catalyst.
- Ported the Catalyst client canvas from Flash to a more standards-based implementation utilizing HTML canvas and Javascript.

### SIMPLE SOFTWARE, INC.

APRIL 2006 - SEPTEMBER 2007

CEO / FOUNDER

Provided contracted software development and consulting, developed the Simple Software Application Platform that provided content management systems and business process management applications to small to mid-sized businesses.

- Developed custom solutions for:
- GC Homes (Contractor documents and blueprints online)
- Bay Docs (Document preparation services and tools for generating documentation for reverse mortgages)
- Tzero Technology
- Metrika

### GENETIC SAVINGS & CLONE

JUNE 2004 - APRIL 2006

VP ENGINEERING

Genetic Savings & Clone was a genetic services company that offered commercial pet gene banking and cloning where Mr. Robison led the Engineering department.

- Architected, developed, and deployed Clonesoft, custom business process automation software that ran every aspect of the business from the website to cloned pet delivery.
- Cloned a cat and delivered it to a customer.
- Designed and developed a database-driven feline DNA identification website, CatBank.
- Implemented all backend code for Retro vs. Metro, an online companion website to the New York Time's bestseller: Retro vs. Metro - The Great Political Divide in America.

### INTER@CTIVATE, INC.

DECEMBER 2001 - JUNE 2004

TECHNICAL DIRECTOR

- Managed and maintained IT resources, including customer applications and websites, and helped grow the company from 10 to 65 employees.
- Designed and architected network infrastructure using both Windows servers and various legacy Unix boxes, built out server clusters, and managed a farm of over 60 machines including a SAN.
- Designed and implemented web-based network management, monitoring & systems analysis tools.
- Developed web-based tools for creation and maintenance of customer websites, DNS, and email services.
- Designed and developed email marketing application using 3 tier architecture and XML and XSLT for transporting

## XBOUNTTEER

### SAN FRANCISCO ELKS LODGE

APRIL 2010 - APRIL 2014

#3  
CDR@CDR2.COM

ESTEEMED LOYAL KNIGHT, ESTEEMED LEADING KNIGHT, HOUSE COMMITTEE CHAIR

Leading & Love! Knight and House Committee Chair responsibility included overseeing day-to-day operations of the Lodge restaurant and bar, organizing and holding fundraising events. With the help of the SFPD, SFFD and local Elks members, built 100 bicycles which were donated to the Tenderloin Community Youth Center as Christmas presents to the members. Raised over \$34,000 for the Elks National Fund..

IN/CROBISON

EDUCATION  
THECHRISROBISON

### CITY COLLEGE OF SAN FRANCISCO

JANUARY 2009 - JANUARY 2010

JAPANESE BUSINESS PROGRAMMING

LANGUAGES

### CALIFORNIA STATE UNIVERSITY-CHICO

JANUARY 1988 - JANUARY 1991

JAVASCRIPT | NODE.JS | COMPUTER SCIENCE

JAVASCRIPT | BROWSER |

### BUTTE COMMUNITY COLLEGE

JANUARY 1988 - JANUARY 1990

COMPUTER SCIENCE, GENERAL EDUCATION

OBJECTIVE-C

AWARDS

PHP

PYTHON

### COMPUTER SCIENCE AWARD

PARADISE HIGH SCHOOL

AWARD

First recipient of the Paradise High School "Computer Science Award" for developing a data application to track school resources that ran on an Apple IIe.

## READER PICS

STRATEGIC PLANNING understanding of Internet technologies and is generous with knowledge sharing. Equally at home working with Web Services, XMPP and server-side applications

TEAM BUILDING Working with CSS, JavaScript and the most recent HTML5 for devices. He brings a lot to a Web dev team and can pinch hit in a number of chairs.

TEAM LEADERSHIP

– KEVIN READY (SOFTWARE DEVELOPER AND CONSULTANT)

PROCEDURE DEVELOPMENT

PROCESS IMPROVEMENT This guy has some seriously mad coding skills.

PRODUCT DEVELOPMENT

– THOMAS WEAVER (NETWORK PROVISIONER AT TWITCH)

ENTREPRENEURSHIP

BUDGETING / FINANCIAL

MANAGEMENT system is well oiled; all my web services are working with no down time. He offers all the greatest gadgets, ideal environment for a programmer like me.

– BENOIT MARSOT (SENIOR DEVELOPER R&D AT MEDSPHERE SYSTEMS CORPORATION)

SOFTWARE

ENGINEERING Extreme knowledge of Perl and UNIX environment, fast programmer, brilliant manager.

– BENOIT MARSOT (SENIOR DEVELOPER R&D AT MEDSPHERE SYSTEMS CORPORATION)

BEST PRACTICES

ENTREPRENEURSHIP

SOFTWARE DEVELOPMENT

MICROSERVICES ARCHITECTURE

SCRUM / AGILE

MOBILE APPLICATION

DEVELOPMENT

CLOUD SERVICES

SERVICE INTEGRATION

## LANGUAGES

ENGLISH (NATIVE OR BILINGUAL)

## INTERESTS

### HOBBIES

3D Printing

Raspberry Pi

Arduino

Laser engraving

Electronics

### RECREATION

Golf

Recreational Programming

Karaoke

